

VILLAGE OF BELLEVUE TRICK-OR-TREAT TRAIL



July 12, 2023

Celebrating
— 20 YEARS —

Hello!

The Village of Bellevue is gearing up for our **20th Annual Trick-or-Treat Trail** and we would like you and your organization to participate in this SPOOK-tacular event!

This year, the Trick or Treat Trail plans to enroll 600 children between the ages of 2-10. All you have to do is create a decorative booth for the little ones to collect some goodies from along the wooded trail at Josten Park. What an excellent opportunity to market your business and become involved in the community! This year's event will be on **Saturday, October 21st**. Please see the enclosed registration form for complete information.

Sponsorship Opportunities Available:

- Booth Participant
- Partner Sponsor
- Candy Sponsor
- General Sponsor
- All opportunities are outlined in the business registration form.

If you choose to support this event, the Village of Bellevue will recognize your business at the event and incorporate your business into our marketing efforts, including a listing in our Village e-newsletter and the Trick-or-Treat Trail program given to everyone registered.

Over the years, the Trick or Treat Trail has become a family favorite! Take advantage of this unique marketing opportunity while giving back to the community! If you have questions, don't hesitate to contact me at (920) 593-5516 or jHarkcom@VillageOfBellevueWI.gov.

I appreciate your consideration and we look forward to seeing you this fall!

Regards,

Jess Harkcom, CPRP
Recreation Supervisor
920-593-5516 | jHarkcom@VillageOfBellevueWI.gov

Village EIN: 39-1223437

Event Committee:
Village of Bellevue Parks, Recreation
& Forestry Dept., Junior Jets 4-H &
the Bellevue Lions Club

VILLAGE OF BELLEVUE TRICK-OR-TREAT TRAIL



EVENT INFORMATION

Date: Saturday, October 21, 2023

Time: 10 a.m. & 11 a.m. **Set-up:** 9:00 am

Location: Josten Park (2280 Town Hall Rd., Bellevue)

Event Activities: Trail walk with candy, pumpkin patch and other fun activities

Rain Date: Saturday, October 28, 2023

Organization Involvement: Participating organizations are asked to dress in costume and hand out candy to event participants at the very minimum. Organizations are encouraged to festively decorate their area; however, it is not required. In past years, decorations have ranged from a small sign to a colorfully decorated canopy.

Candy: Please provide enough candy or other child-friendly give-away for up to 200 children and we will provide the rest. Candy or giveaways should be appropriate for children ages 2-8.

Other Handouts: Coupons and other small promotional items may be handed out with candy or give-away. Please gain approval from a committee member prior to the event.

Fee: No deposit check is necessary for this years event. If you would like to you may include a \$25 donation towards the event.

Deadline: Please register by **Monday, October 9, 2023**

How to Register: To participate or donate, complete the form below and mail to the Village Offices.

REGISTRATION/DONATION FORM

Business/Group Name: _____

Address: _____

Contact Name: _____

Day Phone: _____ Evening Phone: _____

Contact Email: _____

I AM INTERESTED IN:

_____ Hosting a booth along the Trick or Treat Trail. \$25 donation check is optional.

_____ Donating money to be a partner sponsor. I have enclosed my \$250.00 donation.

_____ Candy Sponsor, I have enclosed a \$100 donation for the purchase of candy.

_____ Giving a general donation to help the event. I have enclosed \$ _____

**PLEASE MAIL FORM
& CHECKS MADE
PAYABLE TO:**

Village of Bellevue
2828 Allouez Ave.
Bellevue, WI 54311